



FIRST MARKETS

Digital Marketing & Web Solutions

WWW.FIRSTMARKETS.COM

DIGITAL SERVICES

HAVE NEVER BEEN EASIER



ABOUT FIRST MARKETS



FIRST MARKETS FIRST MARKETS IS A LEADING DIGITAL MARKETING COMPANY DEDICATED TO PROVIDING INNOVATIVE AND COMPREHENSIVE SOLUTIONS FOR BUSINESSES AND INDIVIDUALS TO ENHANCE THEIR ONLINE PRESENCE AND ACHIEVE THEIR COMMERCIAL GOALS.

WE OFFER A WIDE RANGE OF SERVICES, INCLUDING DIGITAL MARKETING STRATEGIES, SEARCH ENGINE OPTIMIZATION (SEO), SOCIAL MEDIA MARKETING (SMM), GOOGLE ADS, AND WEBSITE DESIGN AND DEVELOPMENT.

WE BELIEVE THAT EVERY CLIENT IS A STRATEGIC PARTNER, AND WE WORK CLOSELY WITH EACH ONE TO UNDERSTAND THEIR NEEDS AND DELIVER CUSTOMIZED SOLUTIONS ALIGNED WITH THEIR BUSINESS OBJECTIVES.

WHO WE ARE & WHAT WE DO



WE ARE A PURPOSEFUL TEAM

FIRST MARKETS IS AN INTEGRATED MARKETING AGENCY BASED IN CAIRO, ESTABLISHED IN 2012.

WE INITIALLY STARTED AS AN ONLINE BUSINESS, BUT IN 2014, WE ESTABLISHED OUR MAIN HEADQUARTERS, WHERE WE CONTINUE TO OPERATE TODAY. IN A SHORT PERIOD, WE HAVE MADE REMARKABLE PROGRESS IN THE DIGITAL MARKETING INDUSTRY, EVOLVING FROM A STARTUP INTO ONE OF THE MOST IN-DEMAND COMPANIES IN DIGITAL MARKETING.

OUR HEADQUARTERS IS LOCATED IN NASR CITY, AND WE HAVE A HIGHLY SPECIALIZED TEAM DEDICATED TO DIGITAL MARKETING. OVER THE YEARS, WE HAVE HELPED MORE THAN 300 BRANDS REACH THE RIGHT CUSTOMERS, INCREASE EXPOSURE, SURPASS COMPETITORS, AND BOOST SALES.

WE ARE **A TO Z**



WHY
CHOOSE
US

WE ARE A FULL-SERVICE AGENCY OFFERING MARKET RESEARCH, EVENT MANAGEMENT, MEDIA BUYING, MEDIA PRODUCTION, DIGITAL MARKETING, BRAND DEVELOPMENT, AND MANAGEMENT.

WE MEET YOUR MARKETING NEEDS AT EVERY STAGE—WHETHER IT'S EVALUATION, IDEATION, STRATEGIZING, EXECUTION, MONITORING, OR FURTHER ASSESSMENT.

AT FIRST MARKETS, WE ARE COMMITTED TO ETHICAL VALUES AND CONTINUOUS TECHNICAL SUPPORT. OUR GOAL IS TO HELP OUR CLIENTS GROW THROUGH EFFECTIVE SEARCH ENGINE STRATEGIES. ADDITIONALLY, WE HAVE A HIGHLY SKILLED TEAM THAT LEVERAGES THE LATEST GLOBAL TECHNOLOGIES AND METHODOLOGIES TO DELIVER EXCEPTIONAL RESULTS.

IT ALSO INCLUDES

media buying

media production

copywriting



SOCIAL MEDIA MANAGEMENT

Our team manages community engagement, ad campaigns, and data analysis across various social media platforms, ensuring maximum reach and impact for your brand.

OUR SERVICES



**SOCIAL MEDIA
MANGEMENT**



**SOCIAL MEDIA
ADS**



WEBSITE



GOOGLE ADS



CRM SYSTEM



**CONTENT
CEARTION**



**PRODUCT
PHOTOGRAPHY**



**ANIMATION VIDEO
PRODUCTION**

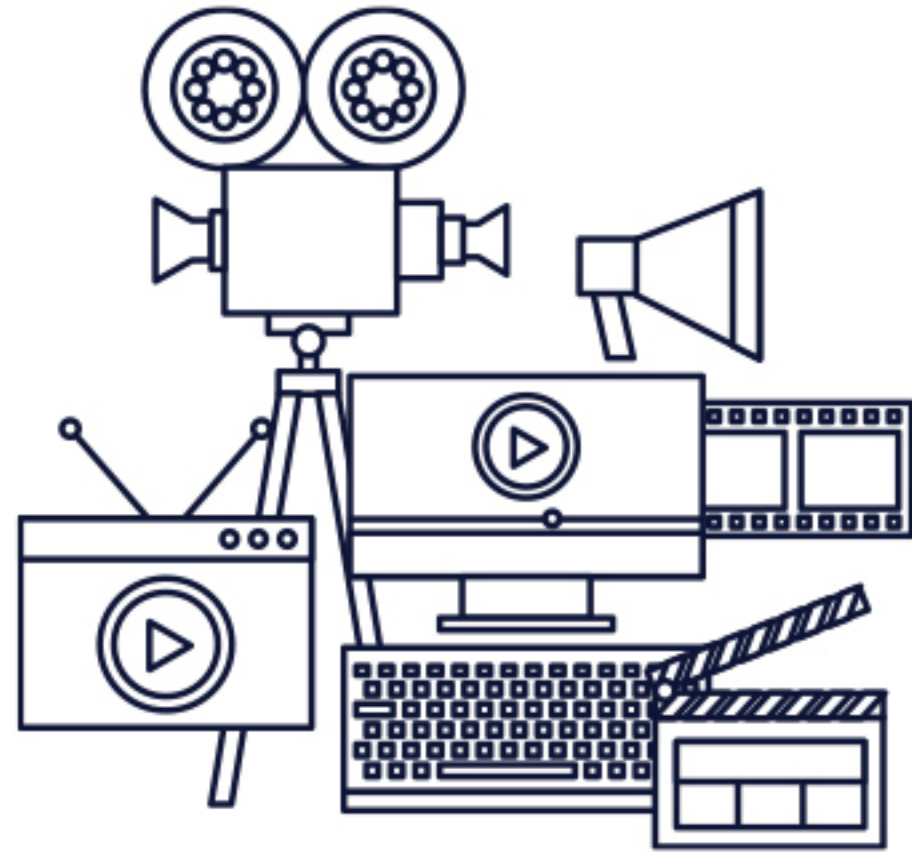


MOPILE APPS



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MEDIA PRODUCTION



We do work from light social media videos to large scale TV and radio ads. We blend photography, video, and sound design using next-generation tools and artistic perspectives.

COPYWRITER



We craft powerful, adaptable content that aligns with different contexts while maintaining a consistent brand voice. Our writing is designed to persuade, attract, inspire, command, or empathize, depending on the situation, ensuring maximum engagement and impact.

MEDIA BUYING

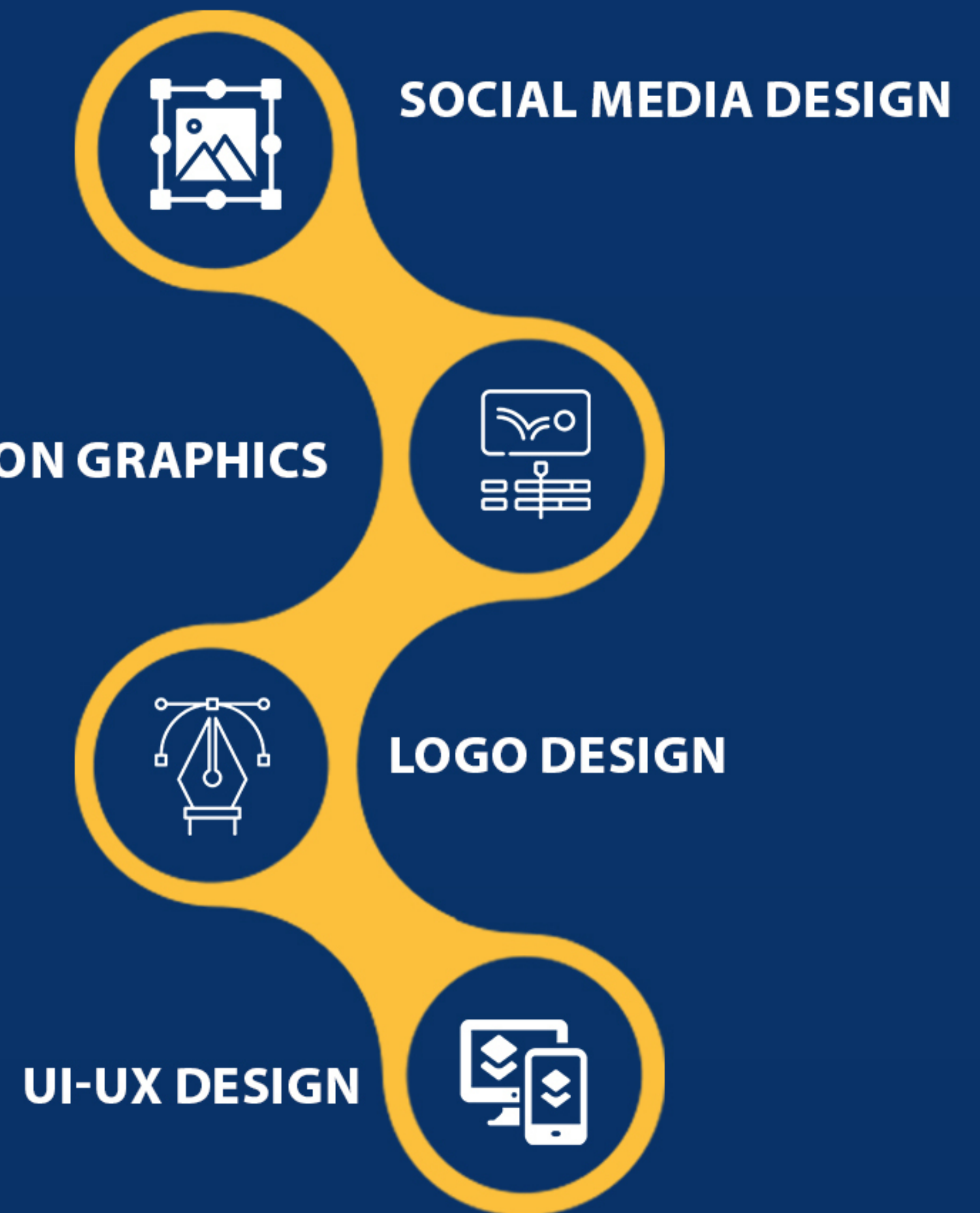


Whether the medium is television, radio, print, or online, we deal with all media and firstly, the correct targeting is done to achieve the best results from advertisements

GRAPHIC DESIGN

IT ALSO INCLUDES

First Markets combines art and science to take graphic design to the next level. The importance of images in communication is increasing dramatically. Colors, shapes and techniques are the main influencing factors for your project



SOCIAL MEDIA DESIGN

We specialize in social media design creating visuals for social media platforms like Instagram Facebook, TikTok, Twitter and more. This includes supporting your project so that it reaches the largest number of people.

LOGO DESIGN

We realize the importance of a logo. It is the visual representation of a brand and the building block of its brand. Well-designed logos help your company become popular as 75% of people recognize a brand through its logo.

MOTION GRAPHICS

Animated graphics are essentially the appearance of your products in animated forms that are more preserved in the memory of those who watch them. Therefore, we at First Markets work to ensure that these animated graphics have a beautiful artistic character that can convey the desired message with ease to the viewer.

UI-UX DESIGN

It uses ui-ux designer to make your application and website have a distinctive shape with attractive colors

GOOGLE ADS

At First Markets, we help you get the most out of search engines. Our search engine marketing service promotes your website to the sponsored portion of Google search results. Our SEO service ensures an advanced placement among these search results. Additionally, we help you share your services, offers or advertisements via bulk email and SMS campaigns.

SOFTWARE DEVELOPMENT

At First Markets, we have experts specialized in developing, designing, publishing and supporting software of all kinds because we realize that the future depends on this software.

IT ALSO CONTAINS



PRODUCTS PHOTOGRAPHY

They say a picture is worth a thousand words, so having a product photography service is essential. In digital marketing, a picture can lead to a thousand visits, thanks to its powerful attraction elements.

CRM SYSTEM

First Markets can provide you with a CRM system where all the data collected for the customer is collected, linked and analyzed, and all information about your company is linked and easily obtained, including customer information, interactions with company representatives, purchases, service requests, assets and proposals, as it helps to gather a strong customer relationship base.

Your website is your own kingdom. Not only does it make your business available to millions of internet users, but also gives it personality, charisma and authority.

MOBILE APPS

Add to that a mobile application with useful features, and everyone will be walking around with your brand in their pockets.

HOW CAN WE ACHIEVE SUCCESS?

We guarantee you success in all aspects of your project because we at First rely on some basic important points before starting to develop any project, which are

MARKET ANALYSIS

CUSTOMER ANALYSIS
COMPETITIVE ANALYSIS



PRODUCT DEVELOPMENT

ASSESS NEEDS
USER EXPERIENCE



CUSTOMER BEHAVIOR

BRAND AUDIT
CUSTOMER SATISFACTION



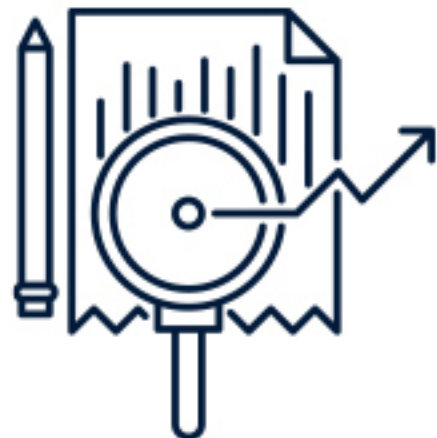
RETAIL AUDIT

MARKETING EFFICIENCY
SEARCH ACCURACY



BRAND AUDIT

CUSTOMER SATISFACTION
BRAND AWARENESS



EVALUATION

POSITIVE
CAN BE DEVELOPED



OUR CLIENTS



OUR CLIENTS





TO ALWAYS BE
FIRST







← Photo

Username

COTTONIL®
القطن بيتكلم مصري

مريحة ، خفيفة ، وبتتنفس



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Username

Winter
pink & blue



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← Photo

Username

Warmth
Pink and Blue



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tm3
KIDS OUTDOOR CLOTHING




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LET THE
WINTER FUN BEGIN WITH TM3!



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رأس السنة معنا أحلى
خصم 10% على كل حجز بمناسبة رأس السنة



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About

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Video

More ▼

Promote






المملكة العربية السعودية
 KINGDOM OF SAUDI ARABIA

22TH FRP
 يوم التأسيس = يوم التغيير

على كل خدمات
 الجراحة التجميلية

خصم حتى
 30%

Your Story
 
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 Close Friends

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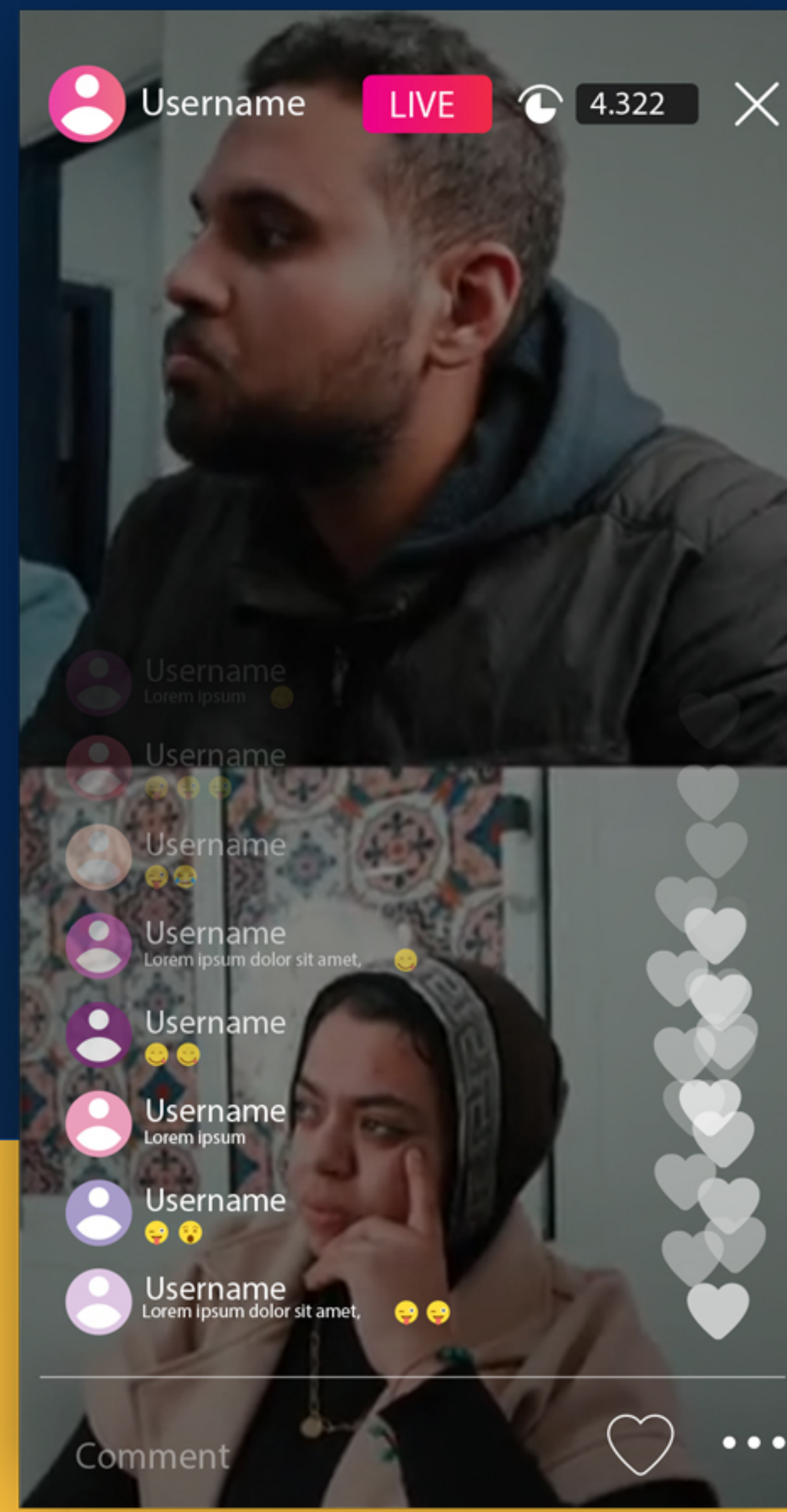
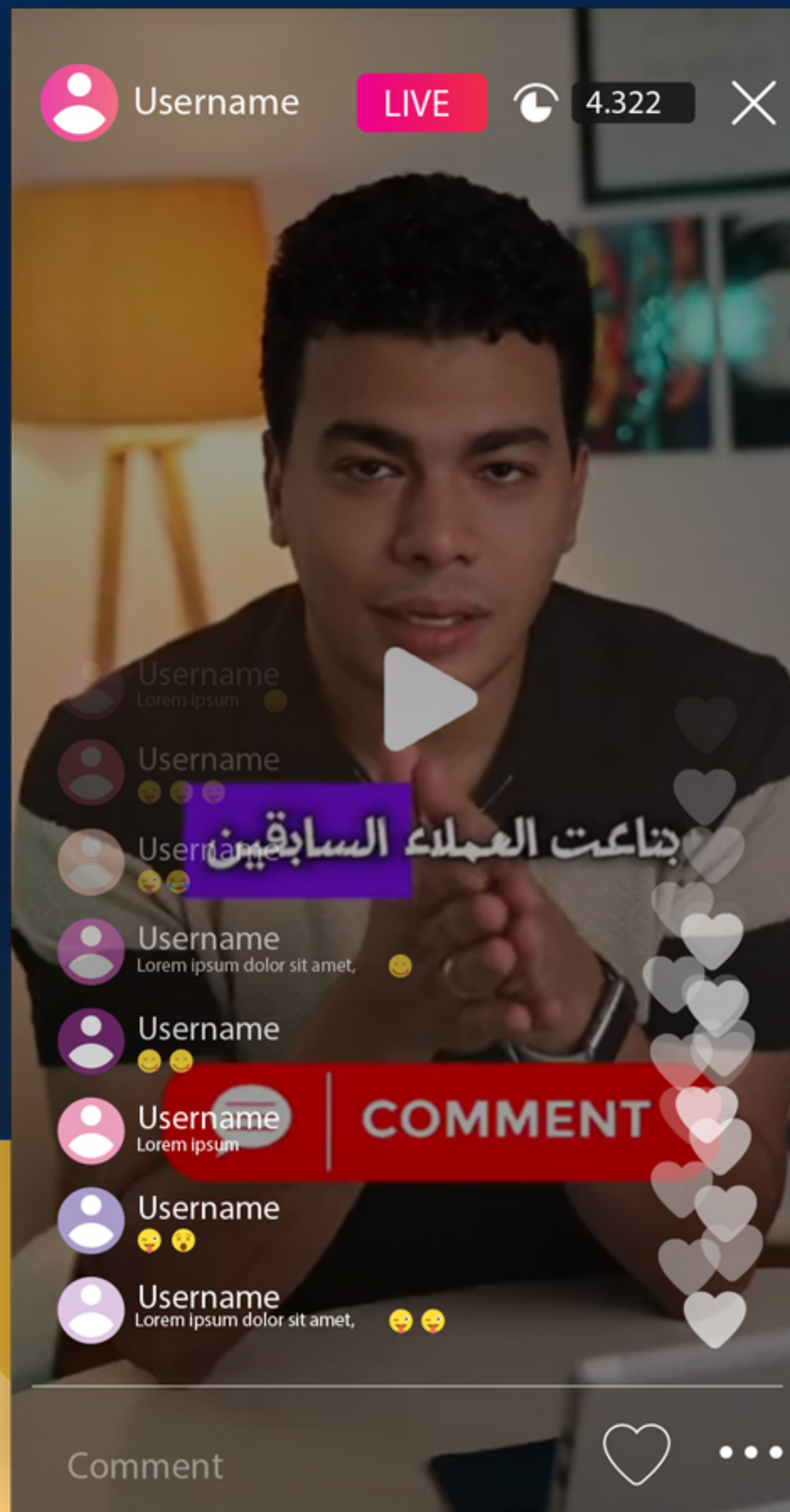
Sweet dreams
 start here
 perfect bedtime
 snuggles and peaceful
 nights

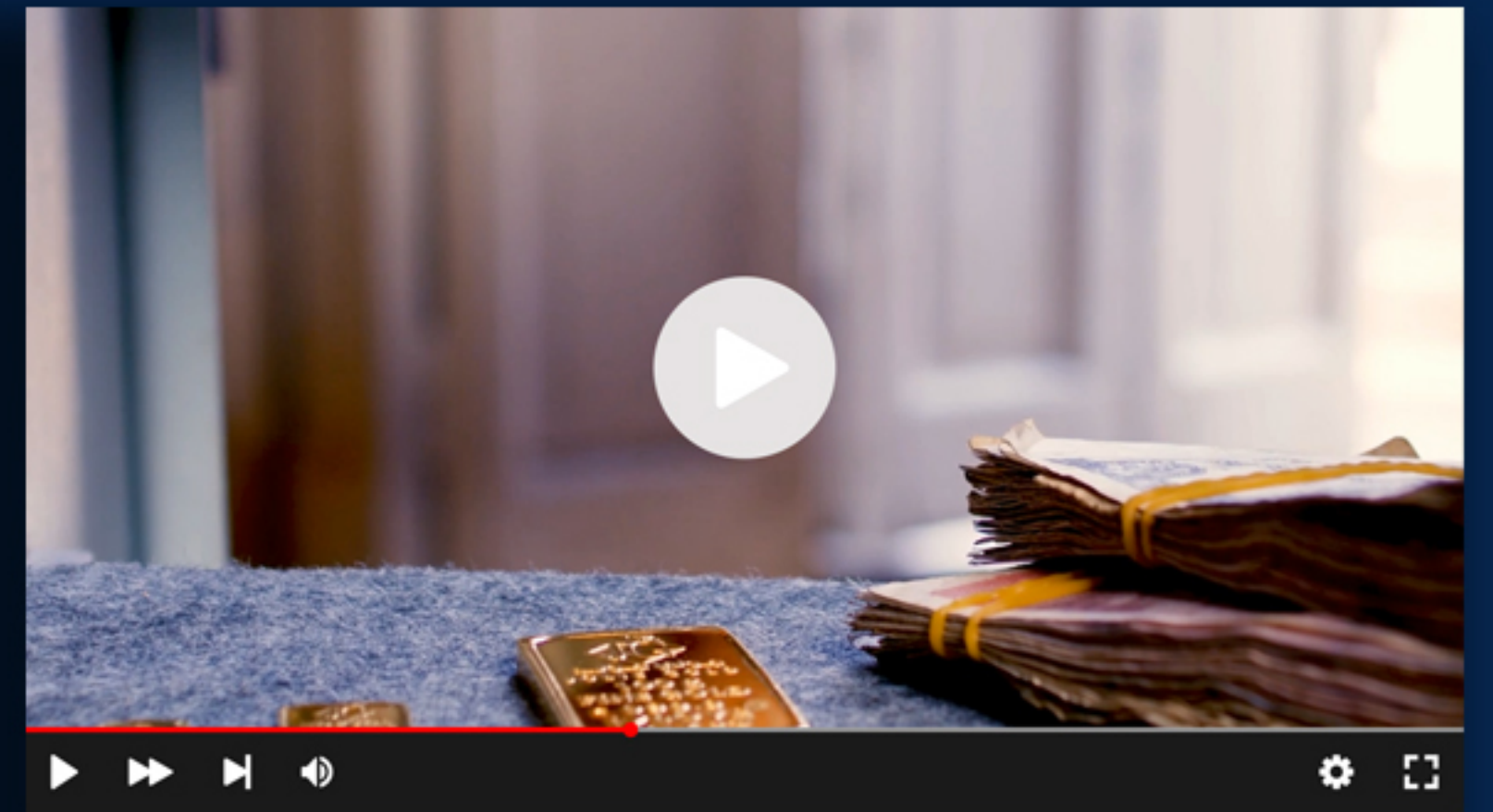
pink and blue
 always your choice

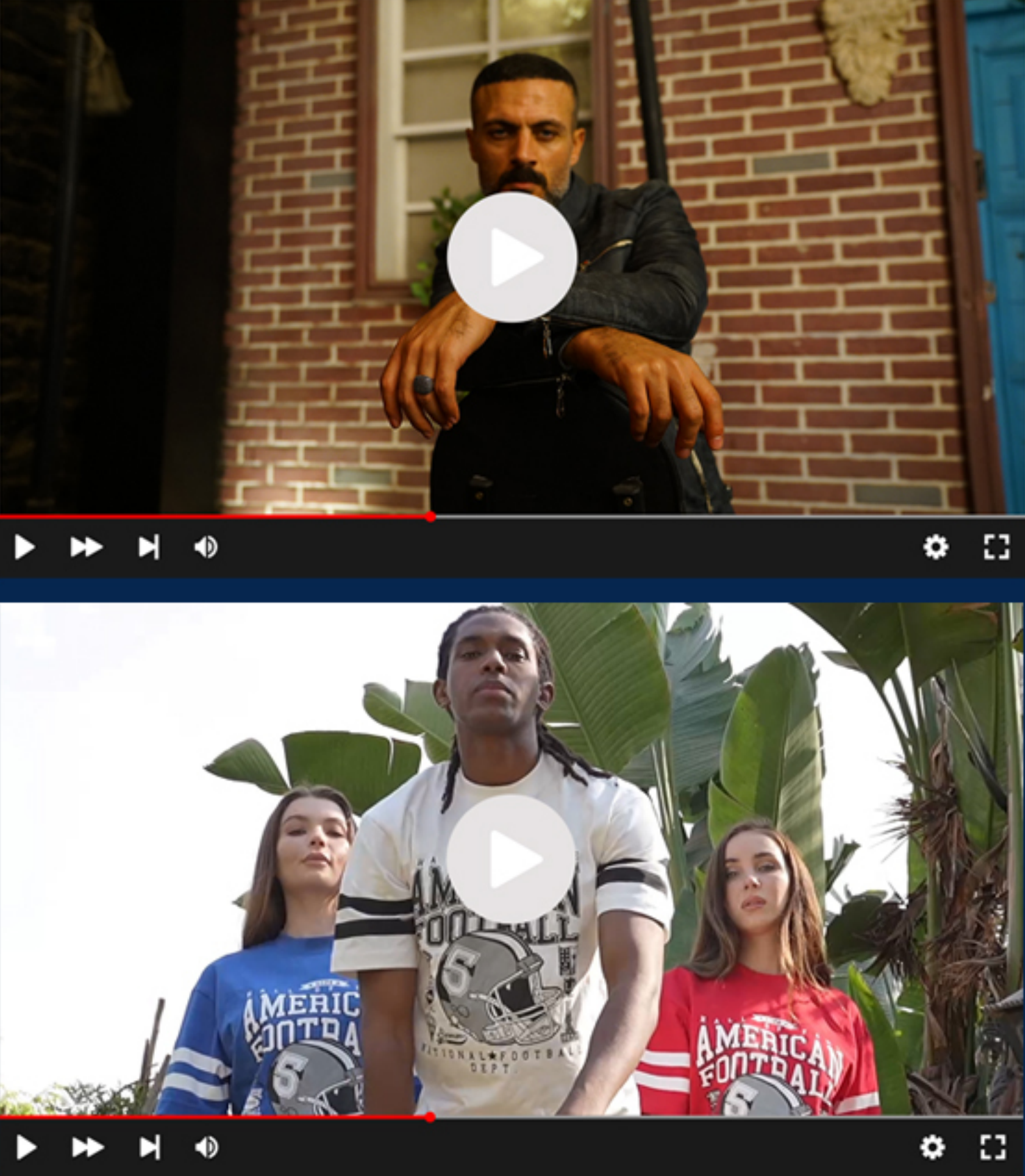


Your Story
 
 Close Friends

Send to >









PHOTOGRAPHY

FASHION

FASHION

FASHION

FASHION



OUTDOOR



OUTDOOR



OUTDOOR







IN DOOR



PROUDUCT

PROUDUCT

PROUDUCT

PROUDUCT



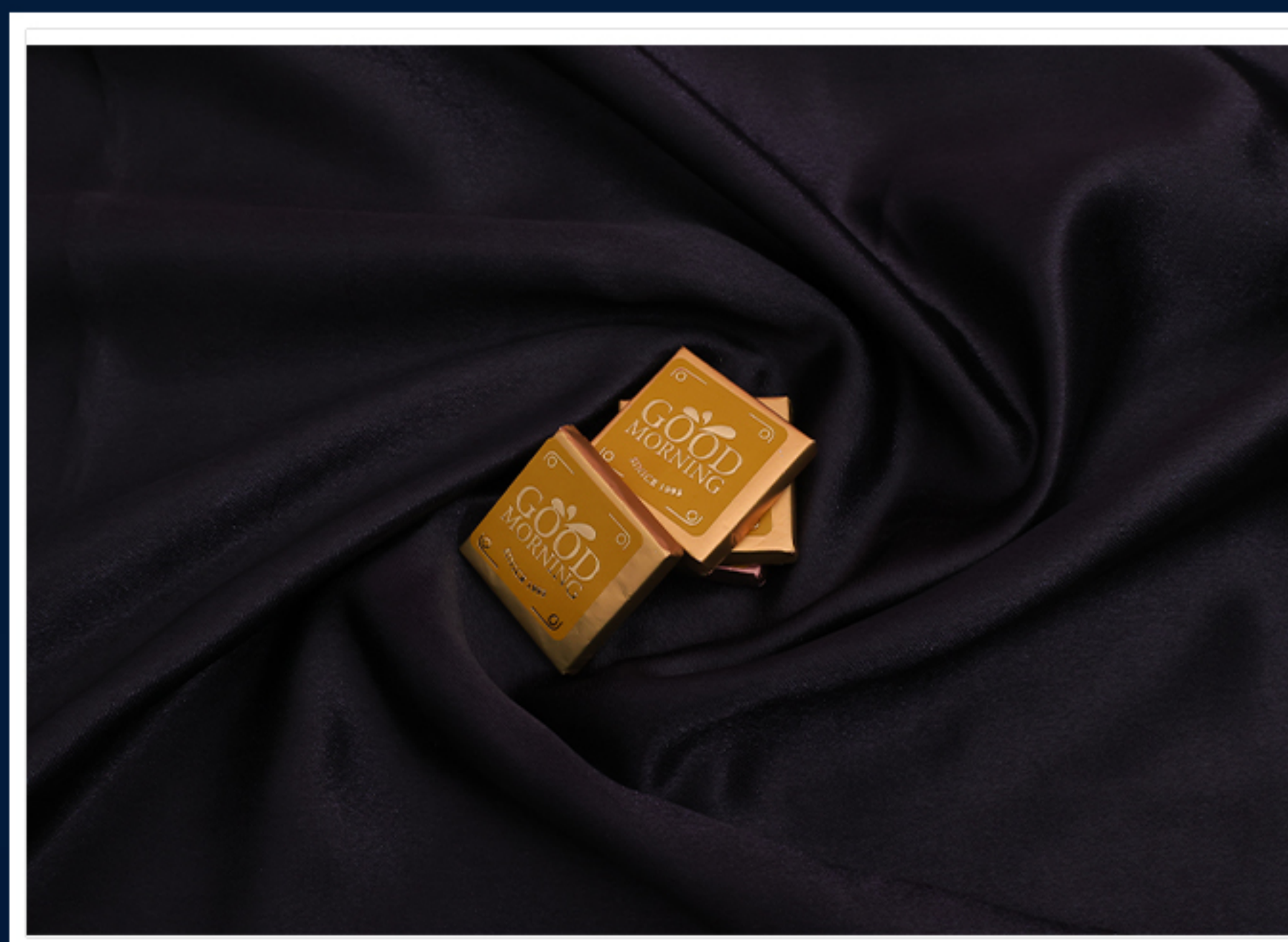




FOOD







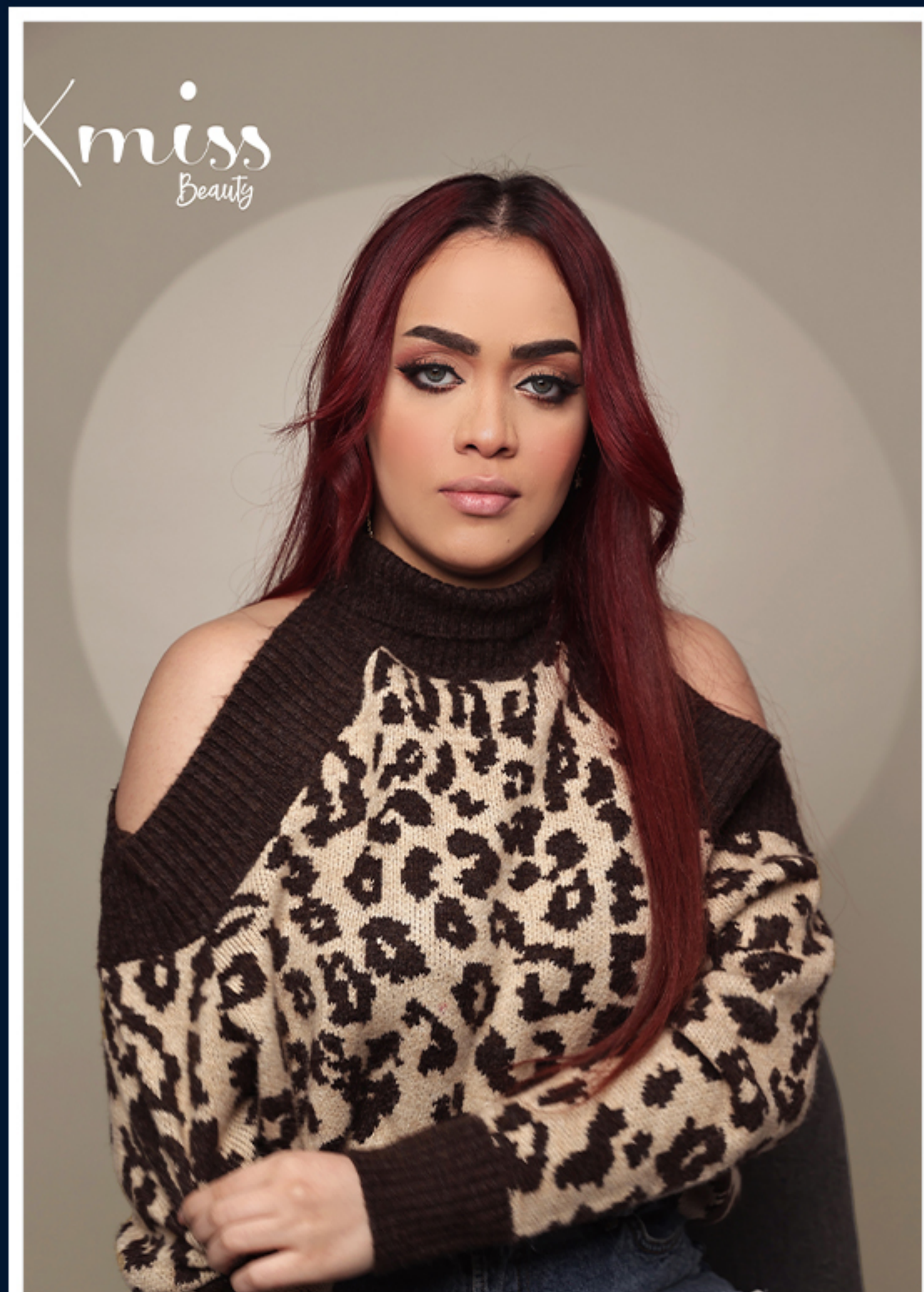


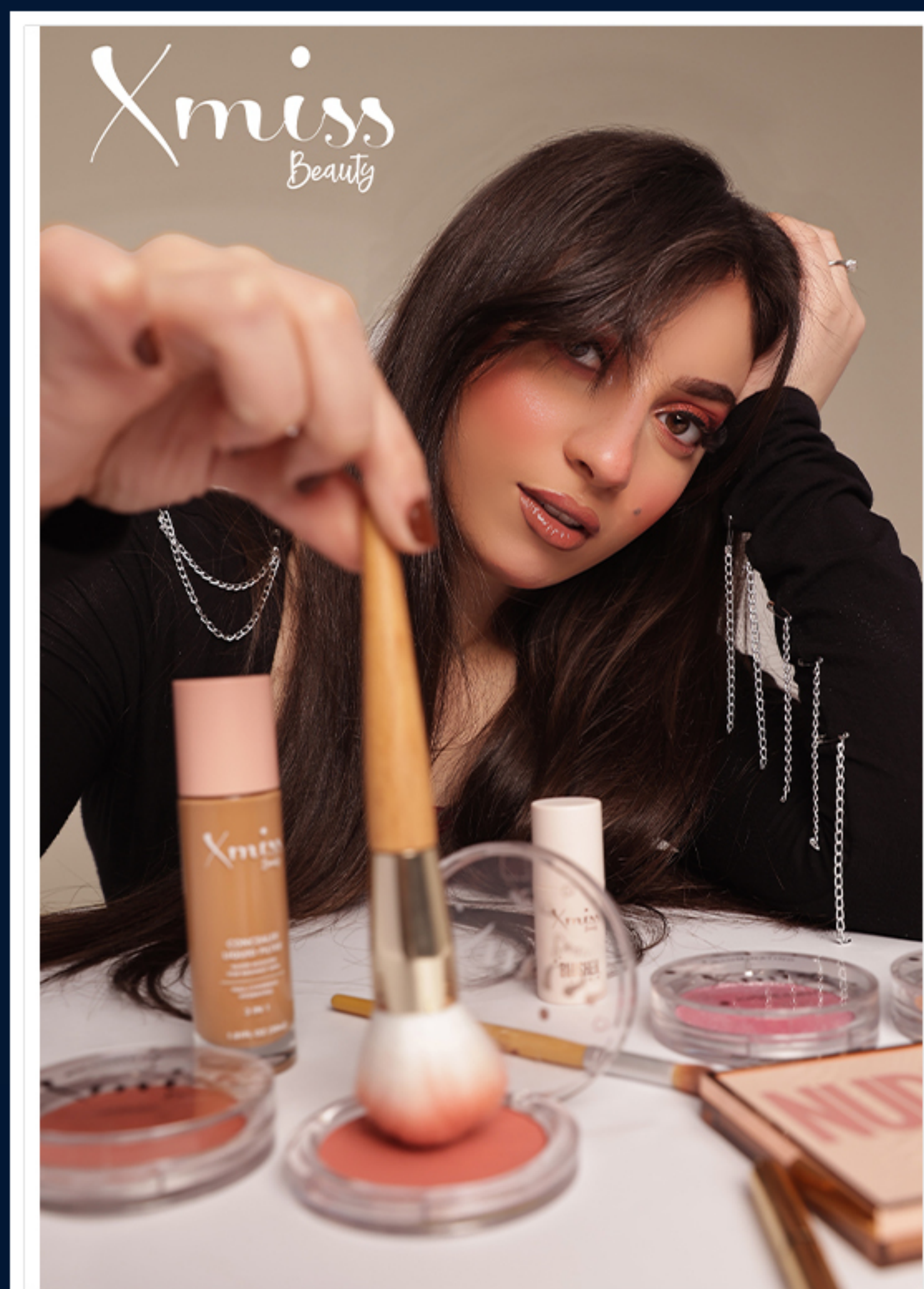
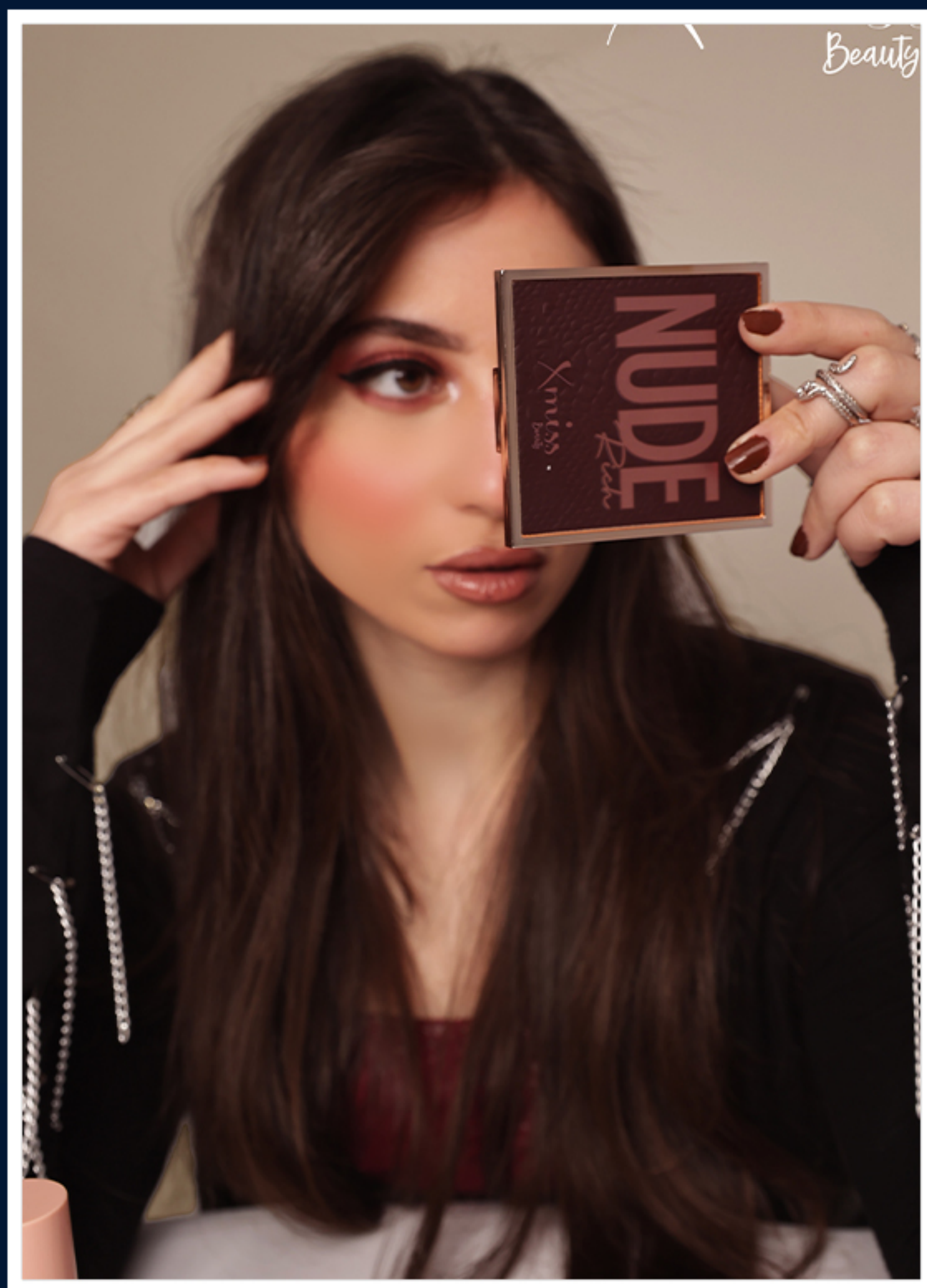
MAKEUP

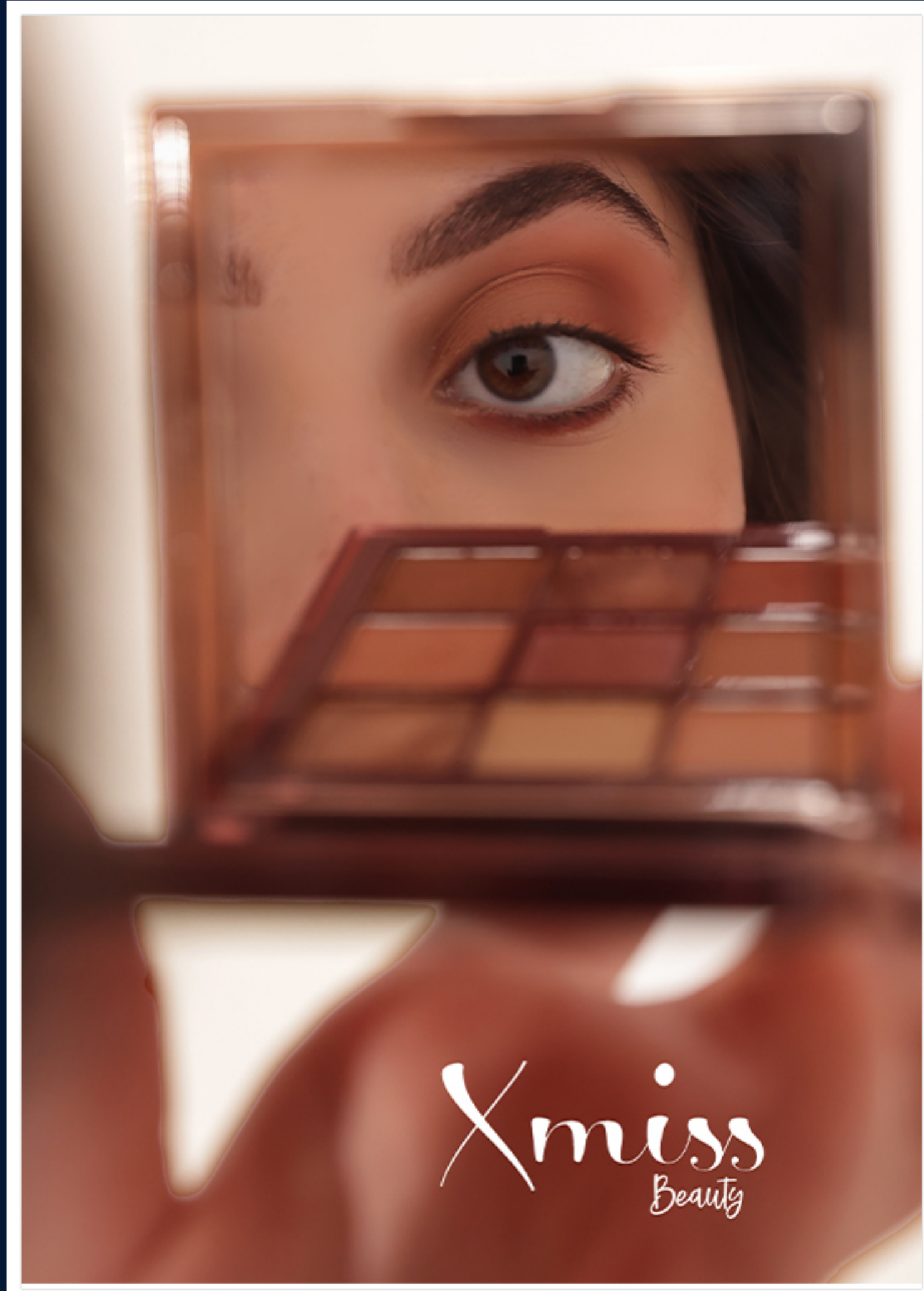














BABY CLOTHING

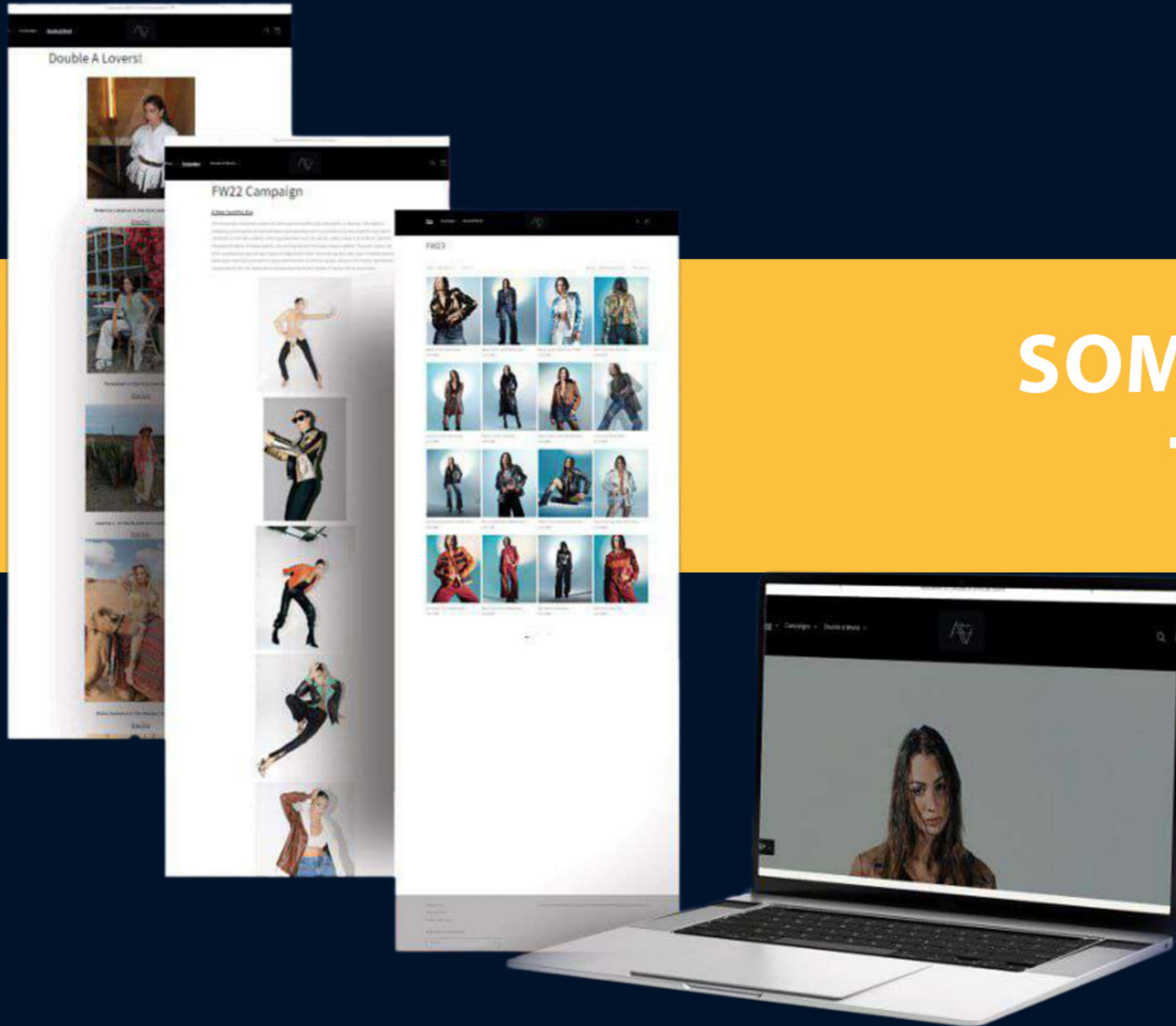




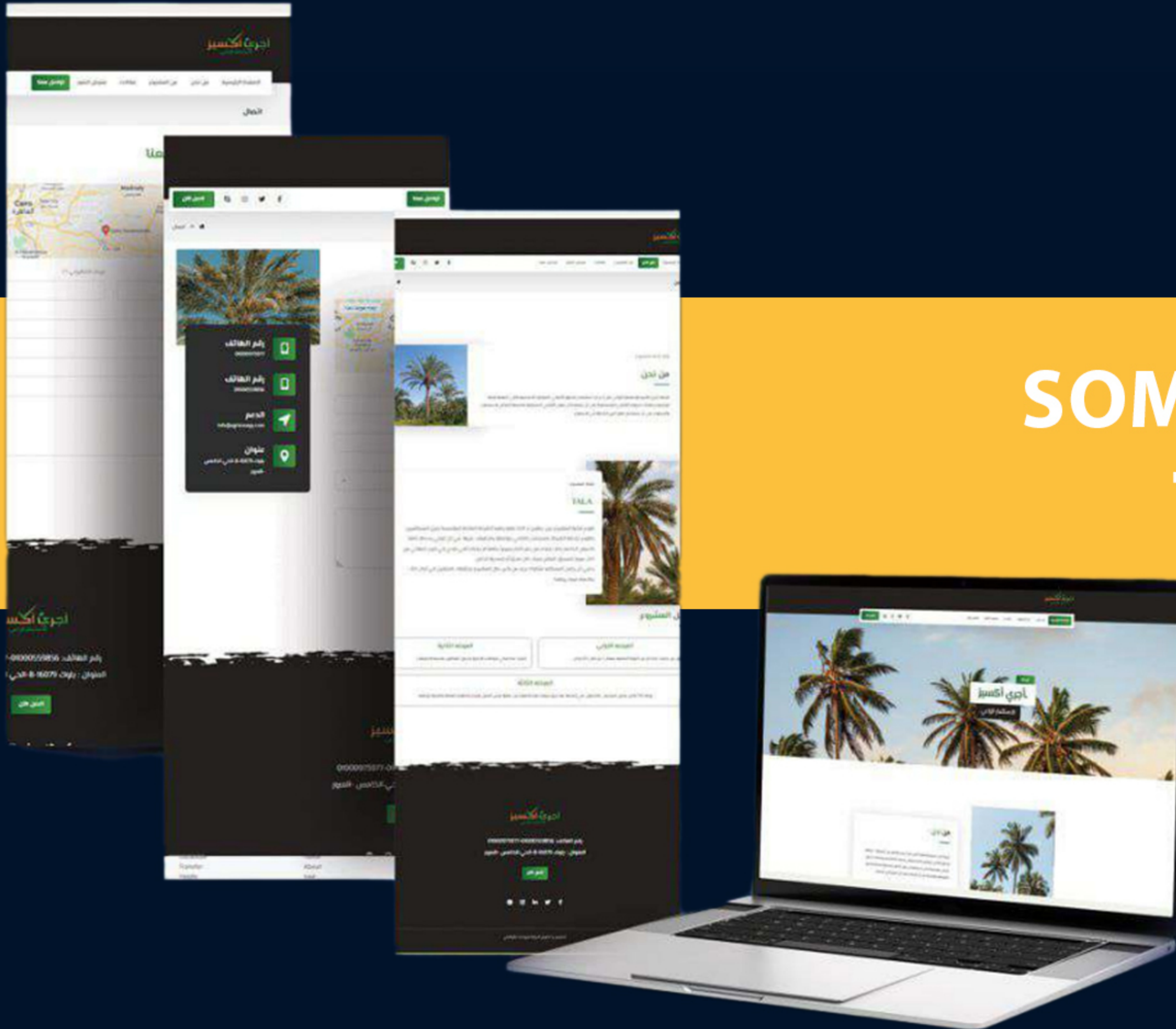
SOME OF OUR WORK THE WEBSITE



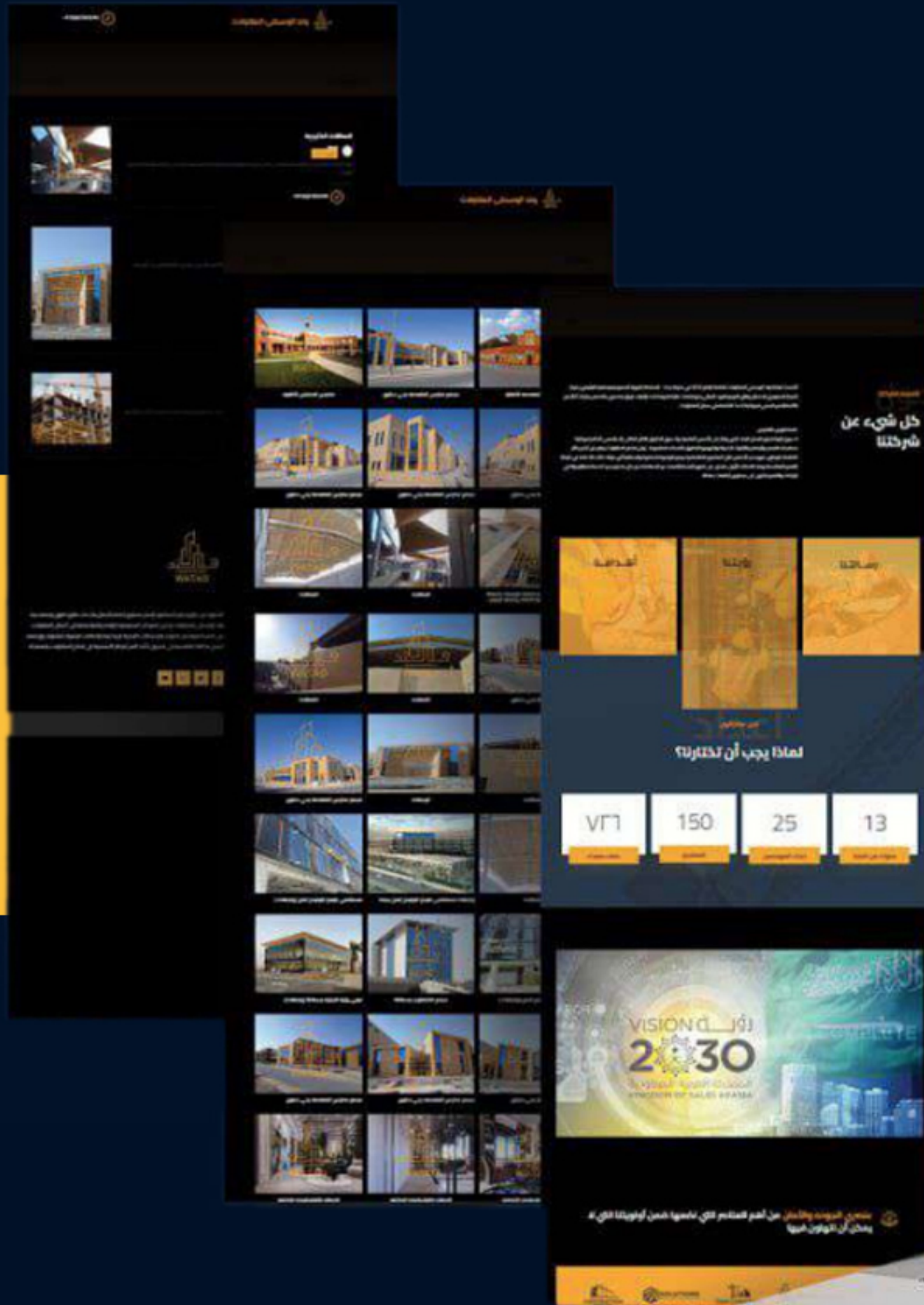
SOME OF OUR WORK THE WEBSITE



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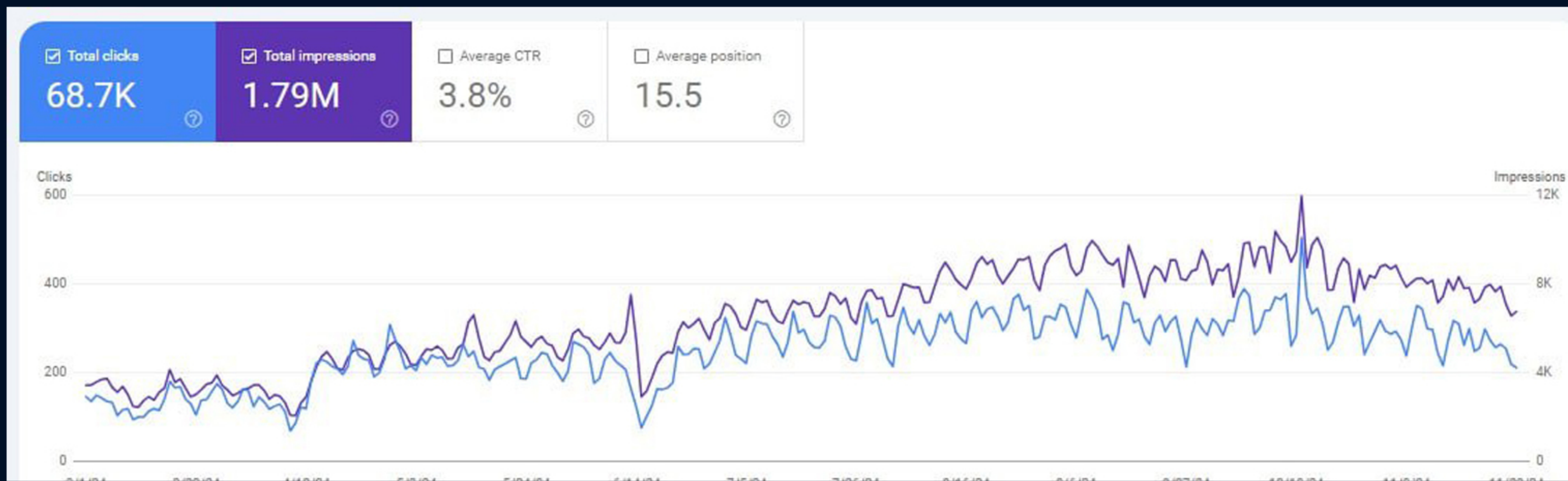


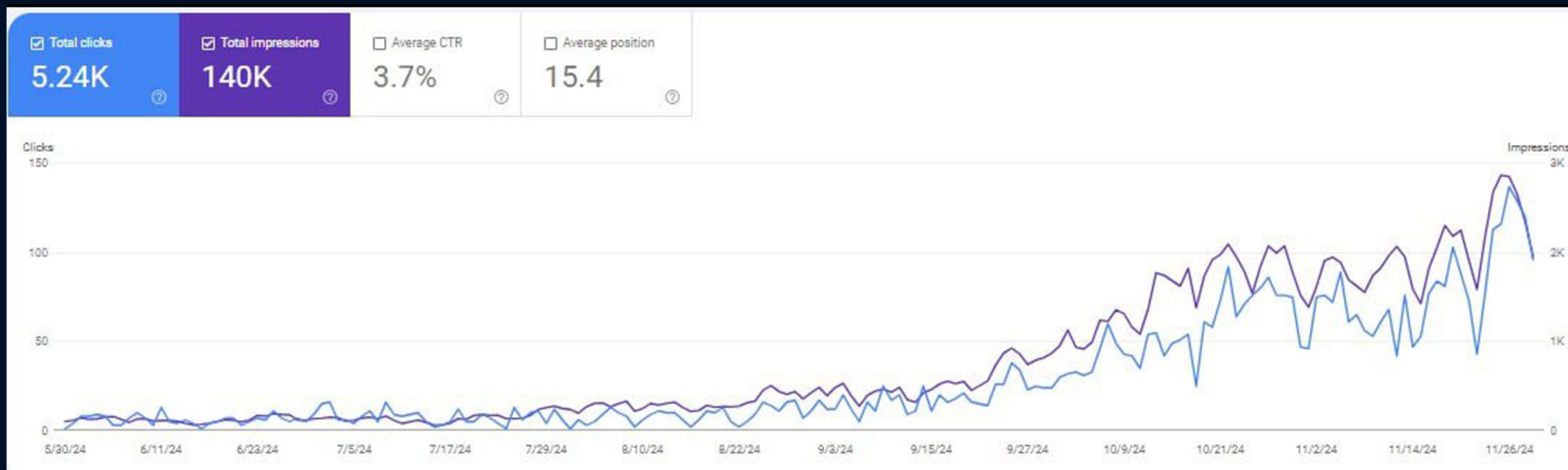
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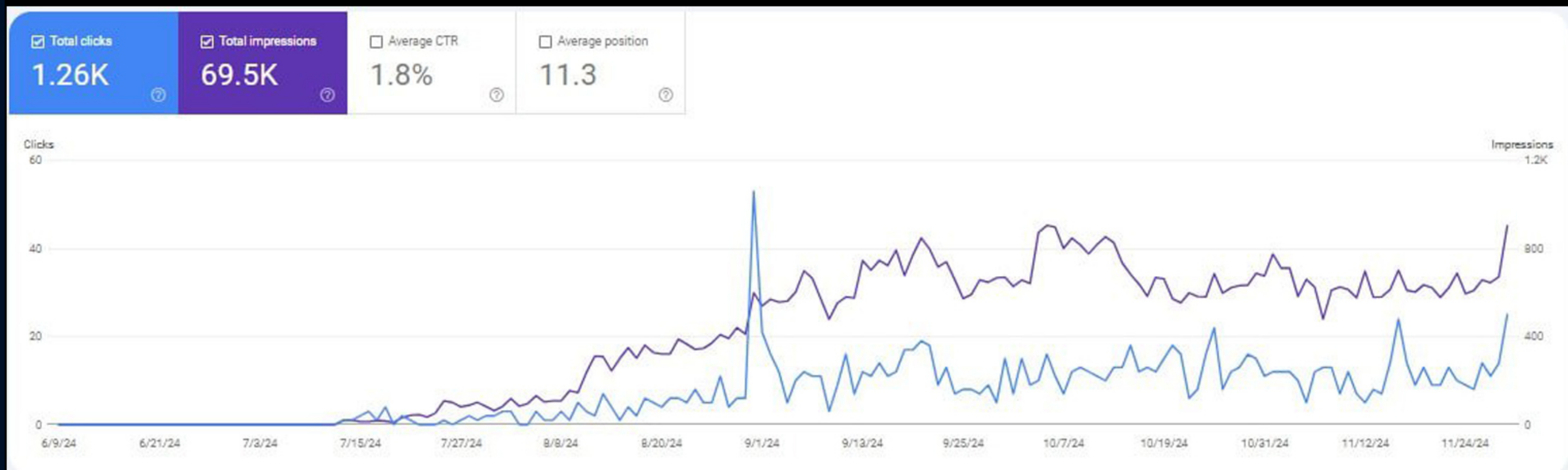


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RANK
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WEBPAGE
DEVELOPMENT
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CSS
ONLINE
DEVELOP
NEWS REPRESENTATION
MEDIA
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CONCEPT
BIG
OPTIMIZATION
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WEB DESIGN
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