



FIRST MARKETS

Digital Marketing & Web Solutions

A Full - Service Marketing Agency

COMPANY PROFILE 2023

Aim high.

Growth is unending.

Higher aims always reveal more..

Who **We are** & What **we do**

We are a purposeful team

First Markets is an integrated marketing agency based in Cairo. It has been established since 2012. We started working online at first, then we have a main headquarters for the company from 2014 until now

We have made remarkable development in the market within a short period of time in digital marketing, and our company has transformed from a startup company into one of the largest companies in demand in electronic marketing.

Our headquarters is located in Nasr City and we have a team specialized in electronic marketing. We have helped more than 70 brands reach the right customer, increase exposure, outpace competitors, and increase sales on their way.

Why Choose US?

We Are A to Z

We are a full-service agency, offering market research, event management, media buying, media production, digital marketing, brand development and management, plus: Meet your marketing needs whether evaluating, ideation, strategizing or executing. Or monitoring or evaluation

FIRST MarketS relies on ethical values and technical support at all times and seeks to develop its customers through search engines

In addition, we have a work team of the most skilled competencies, the latest technologies and methods adopted globally, and we do our best to reach the

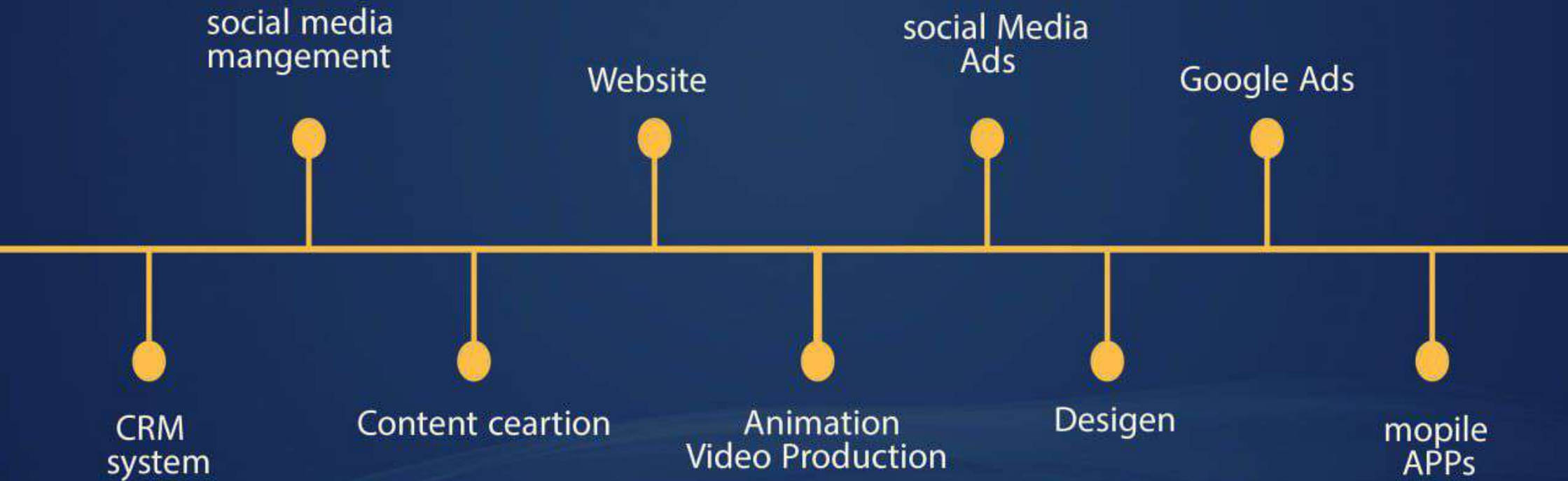
social media mangement

We manage your social media accounts on your behalf. We create rich content calendars crafted to influence, promote and sell. We handle community engagement, ad campaigns and data analysis across numerous social media platforms.

It also contains

-  **media production**
-  **copywriter**
-  **media buing**

Our service



media production

We do work from light social media videos to large scale TV and radio ads. We blend photography, video, and sound design using next-generation tools and artistic perspectives.

copywriter

We write powerful content that is adaptable to context, while maintaining a unified company voice. Furthermore, the text should be designed to persuade, attract, inspire, command or empathize, depending on the situation

Media buying

Whether the medium is television, radio, print, or online, we deal with all media and firstly, the correct targeting is done to achieve the best results from advertisements

Graphic design

First Markets combines art and science to take graphic design to the next level. The importance of images in communication is increasing dramatically. Colors, shapes and techniques are the main influencing factors for your project

It also contains

- ➔ Social media design
- ➔ Motion graphics
- ➔ logo design
- ➔ ui-ux design

Social media design

We specialize in social media design creating visuals for social media platforms like Instagram Facebook, TikTok, Twitter and more. This includes supporting your project so that it reaches the largest number of people

logo design

We realize the importance of a logo. It is the visual representation of a brand and the building block of its brand. Well-designed logos help your company become popular as 75% of people recognize a brand through its logo.

Motion graphics

Animated graphics are essentially the appearance of your products in animated forms that are more preserved in the memory of those who watch them. Therefore, we at First Market work to ensure that these animated graphics have a beautiful artistic character that can convey the desired message with ease to the viewer.

ui-ux design

It uses ui-ux designer to make your application and website have a distinctive shape with attractive colors


Google ADS

At First Markets, we help you get the most out of search engines. Our search engine marketing service promotes your website to the sponsored portion of Google search results. Our SEO service ensures an advanced placement among these search results. Additionally, we help you share your services, offers or advertisements via bulk email and SMS campaigns.

Software development

At First Markets, we have experts specialized in developing, designing, publishing and supporting software of all kinds because we realize that the future depends on this software.

It also contains

-  CRM System
-  website
-  mobile APPS

CRM System

First Markets can provide you with a CRM system where all the data collected for the customer is collected, linked and analyzed, and all information about your company is linked and easily obtained, including customer information, interactions with company representatives, purchases, service requests, assets and proposals, as it helps to gather a strong customer relationship base.

Website

Your website is your own kingdom. Not only does it make your business available to millions of internet users, but also gives it personality, charisma and authority.

Mopile apps

Add to that a mobile application with useful features, and everyone will be walking around with your brand in their pockets.

How can we achieve success?

We guarantee you success in all aspects of your project because we at First rely on some basic important points before starting to develop any project, which are:

Market Analysis

- ➔ Customer analysis
- ➔ Competitive analysis

Customer Behavior

- ➔ Study requirements
- ➔ Setting goals

Brand Audit

- ➔ Customer Satisfaction
- ➔ Brand Awareness

Product Development

- ➔ Assess needs
- ➔ User experience

Retail Audit

- ➔ Marketing efficiency
- ➔ Search accuracy

Evaluation

- ➔ positive
- ➔ can be developed

OUR TEAM

Why we are a successful team ?

Because at First, our work depends on cooperation and effective participation to achieve the greatest possible success



**We will introduce you to some
of our clients**

OUR CLIENTS



OER CLINTS



**WE WILL DISPLAY SOME
OF OUR WORK IN SOCIAL MEDIA DESIGN**

Some of our work in social media design



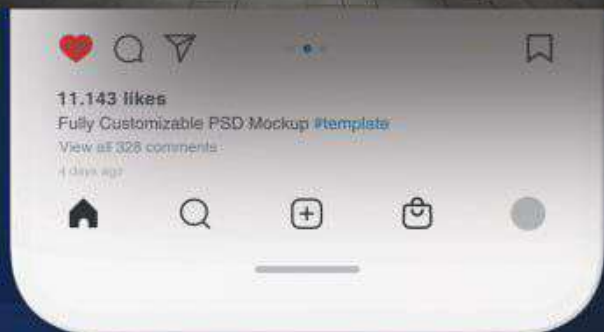
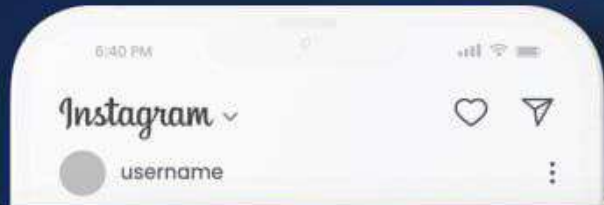
Some of our work in social media design



Some of our work in social media design



Some of our work in social media design



Some of our work in social media design



Some of our work in social media design



Some of our work in social media design

6:40 PM

Instagram

username



احمي بيتك من تسريبات المياه
مع ماسر



0565180772
0504681944

11.143 likes
Fully Customizable PSD Mockup #template
View all 328 comments
4 days ago



حافظ على منزلك بالعزل
مع ماسر

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0504681944



خليك مرتاح واستلم عالقناتج
مع فكرة

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خدمات تشطيب داخلي وخارجي مميزة
عليك مطمئن وانت مع فكرة

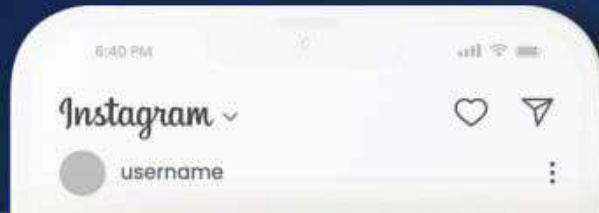
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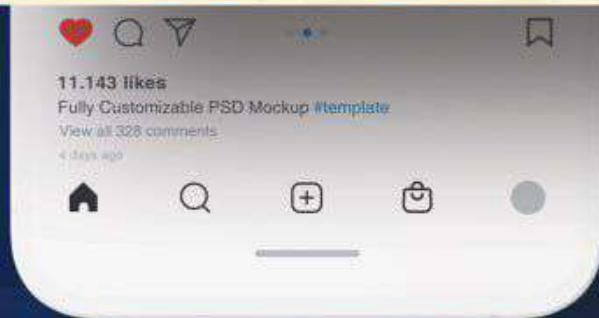
Some of our work in social media design



متشبهين
هنا
التقسيط

مع شركة الفيروز هتقسط علي مهلك

شركة الفيروز



FIRST MARKETS
Digital Marketing & Web Solutions

Target Your Customers With
FIRST MARKETS

www.firstmarkets.com

متحسبهاش كثير هتستلم في:

اسرع وقت

شركة الفيروز

هتتحكم في أفساطك
مع الفيروز

شركة الفيروز

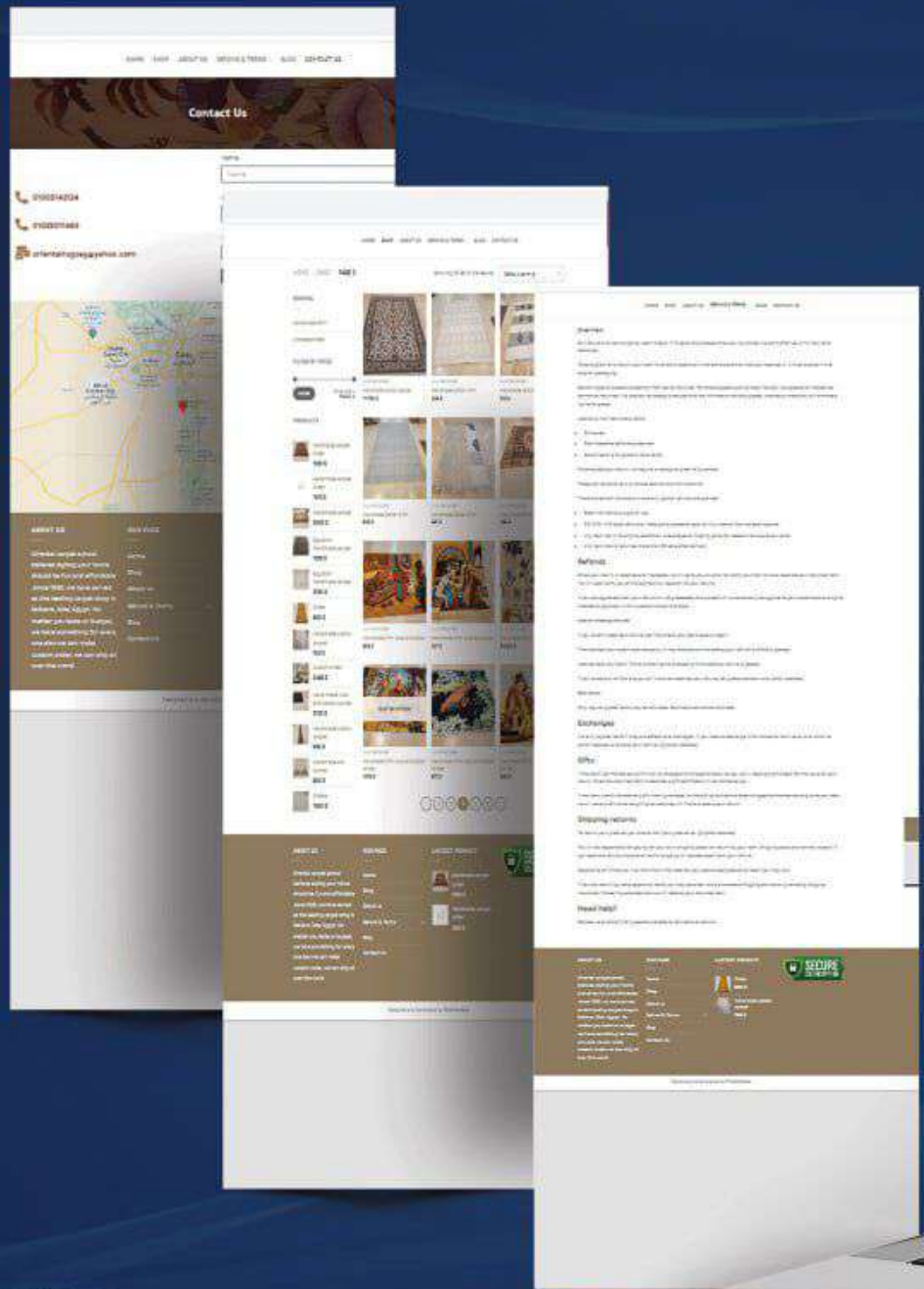
FIRST MARKETS
Digital Marketing & Web Solutions

with our creative
campings your brand

www.firstmarkets.com

**We will show you some
of our work on the website**

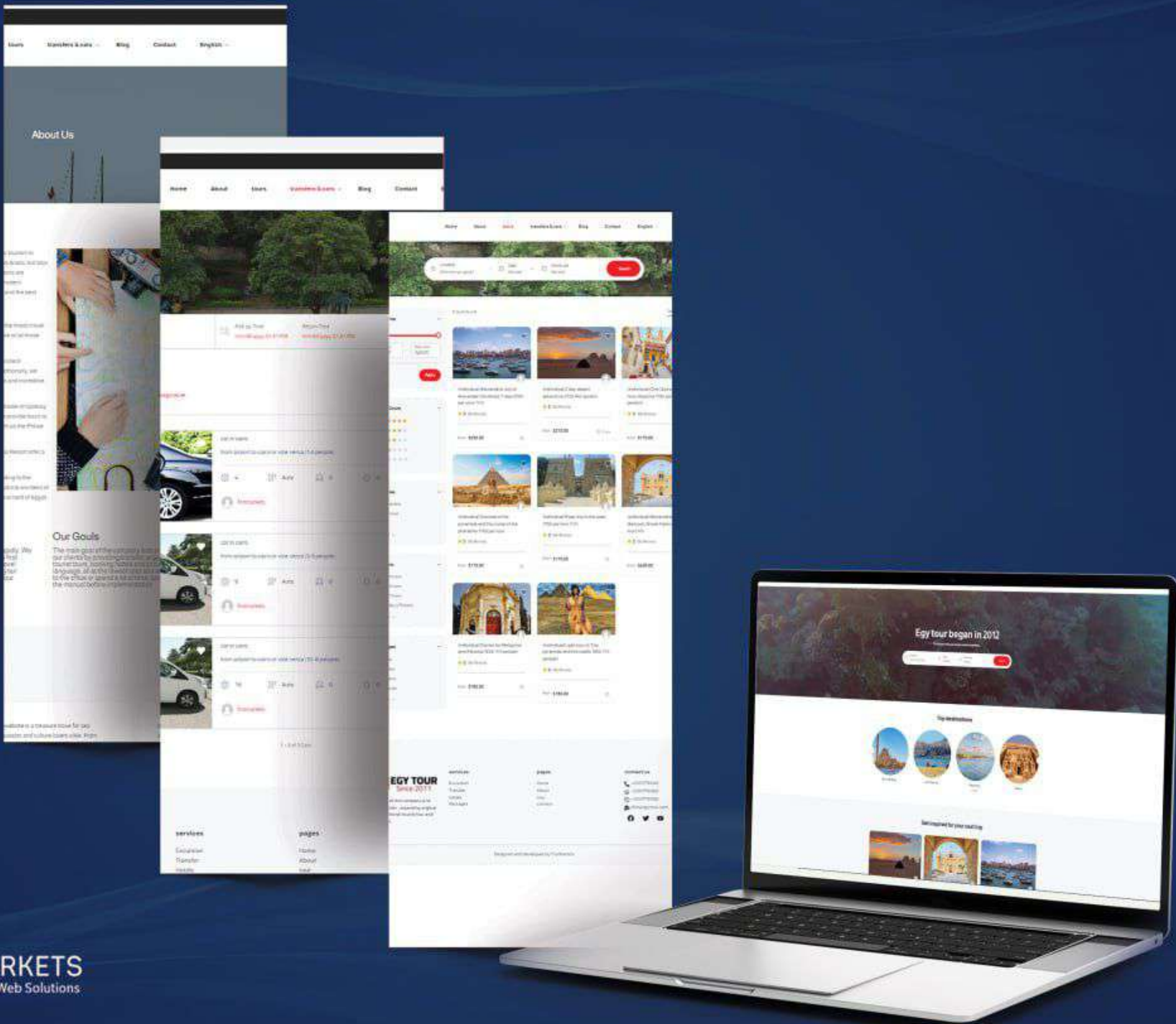
Some of our work on the website



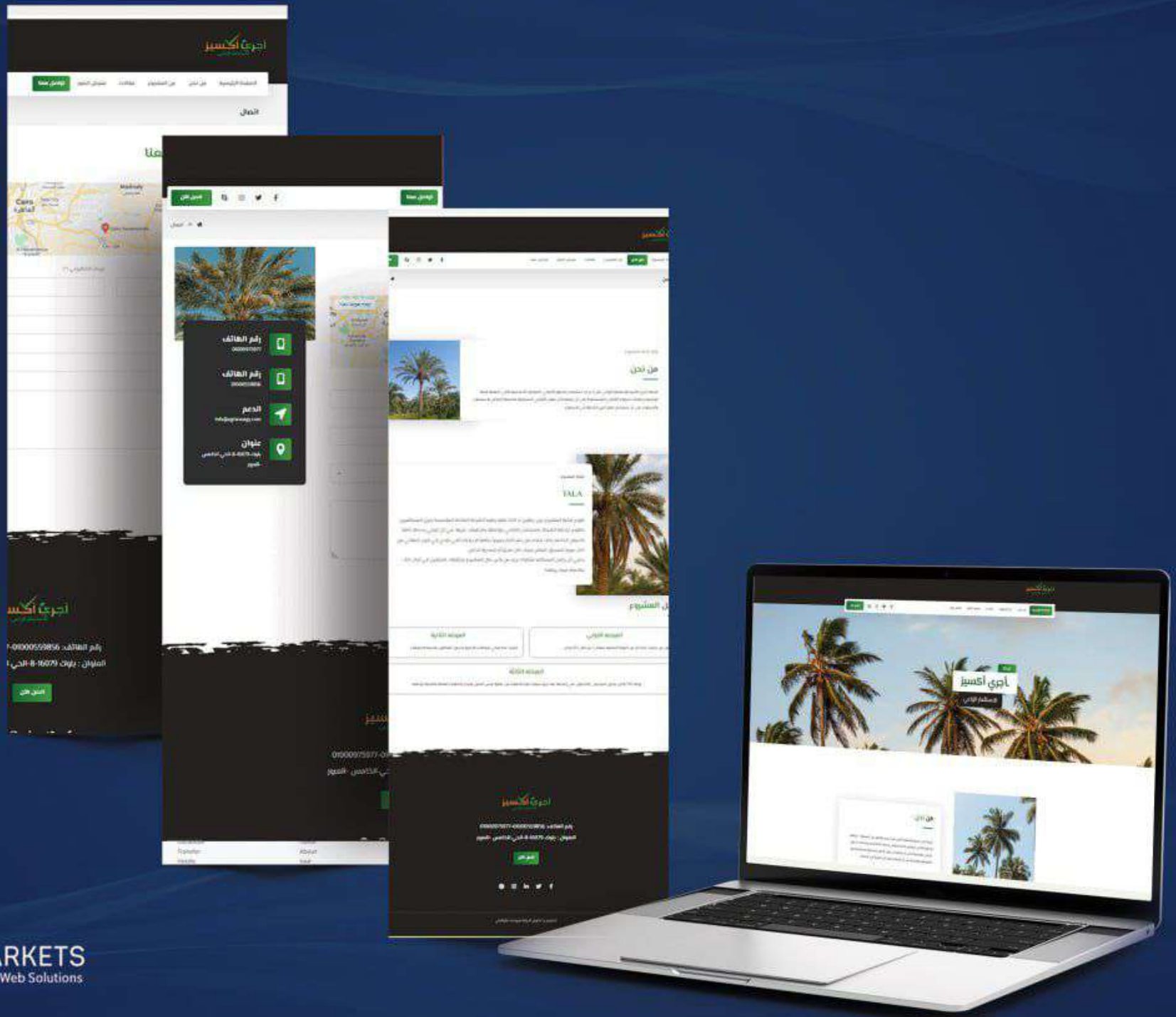
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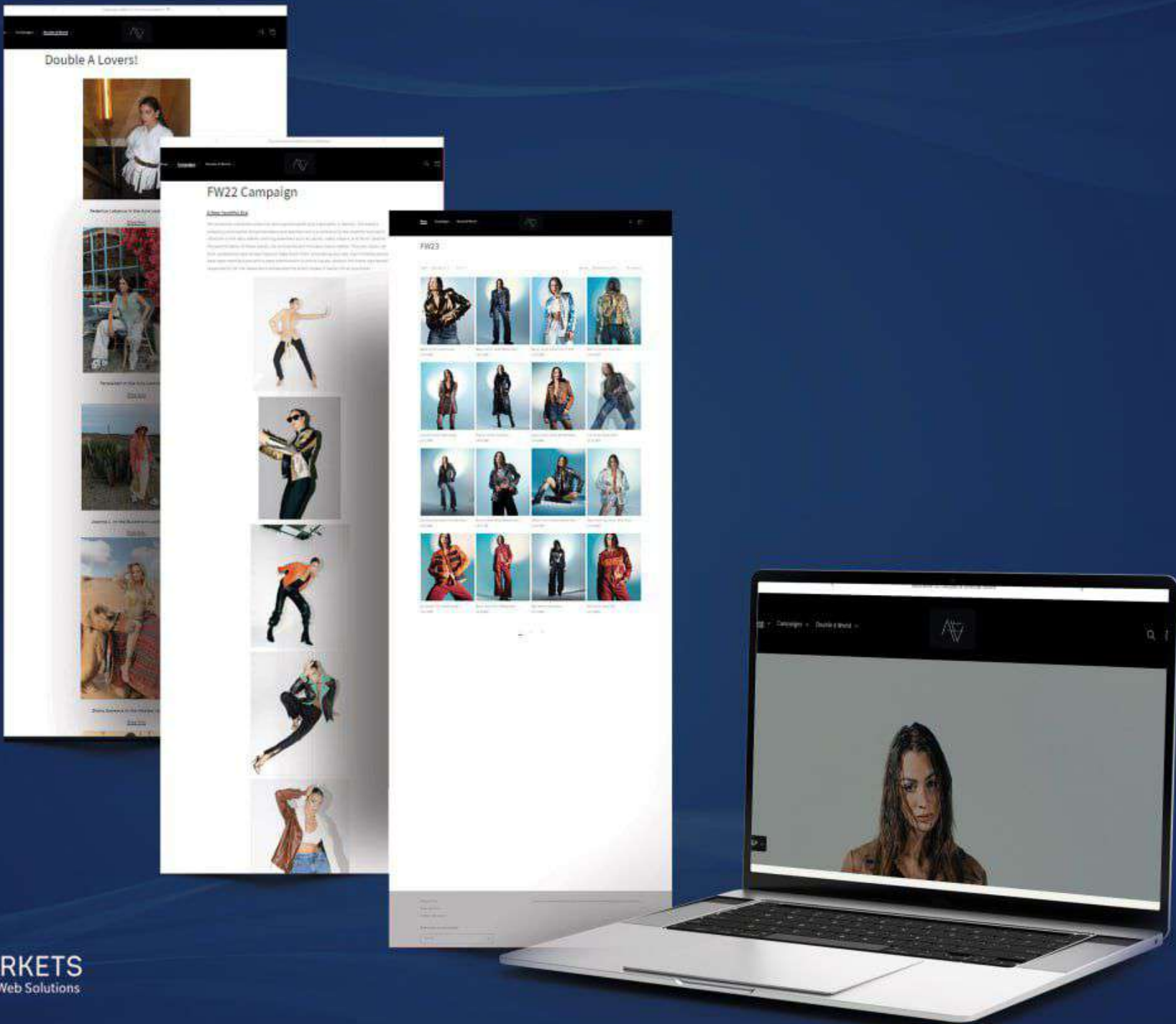
Some of our work on the website



Some of our work on the website



Some of our work on the website



Some of our work on the website



**We will display some
of our work in branding**







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